



## Sysco Virginia Harrisonburg

Sysco Virginia distributes food and foodservice products to restaurants, schools, hospitals, etc. They support independent operators and their business success heavily through systems and support services. Sysco has the ability to lead the cause and teach food service operators how they too can preserve and help sustain the products and the environment.

### GREEN ACTIVITIES

- ☒ **Support Virginia Green.** Partners must promote the Virginia Green Program to clients, members, and staff and encourage them to do business with Virginia Green participants. This partner organization pledges that they:
  - Encourage clients who are in the tourism industry to join Virginia Green
  - Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials
  - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials
  - Include a Virginia Green feature in their newsletter or other publication
  - Display the Virginia Green certificate prominently in their facility / offices and use the Virginia Green window decals
  - Use the Virginia Green logo on signage pointing out recycling or other "green" improvements in their facility
- ☒ **Green Meetings and Conferences.** When Virginia Green Partners hold meetings or conferences they must provide recycling and make an effort to reduce the use of Styrofoam and other disposables. This partner pledges that they:
  - Have conferences at a Virginia Green Lodging facility, and let the facility know that they want a "green event"
  - Minimize copying and always make double-sided copies
  - Use disposable foodservice items that are made with recycled content
  - Use disposable foodservice items that are recyclable
  - Use non-bleached napkins and coffee filters
  - Avoid box lunches and purchase trays/platters of food instead
- ☒ **Recycling and Waste Reduction.** Virginia Green Partners are highly encouraged to maintain a comprehensive recycling program if they have a facility. This partner pledges that they:
  - Recycle: aluminum cans, plastic, office paper, toner cartridges, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment, wooden pallets and plastic crates
  - Track overall waste bills
  - Use bulk soap dispensers instead of individual soaps
  - Purchase recycled-content paper towels and toilet paper
  - Encourage suppliers to minimize packaging and other waste materials

- Make double -sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Purchase low VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers
- Use integrated pest management (IPM)

☒ **Water Conservation.** Virginia Green partners are highly encouraged to have a plan for conserving water in their facility that should consider plumbing modifications and landscaping. This partner pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have installed low flow restrictors on faucets and showerheads, low flow toilets and automatic faucets or toilets in public restrooms

☒ **Energy Efficiency.** Virginia Green partners are highly encouraged a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives in their facility. This partner pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have a numeric goal of how much they want to reduce their energy usage over time
- Calculate the pollution factors of their energy usage
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
  - LED Exit Signs
  - high efficiency fluorescent ballasts and lamps (T5s and T8s)
  - high-efficiency hand-dryers
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Purchase *EnergyStar* computers, copiers, and appliances
- Have thermal-rated windows and doors
- Use directional (downward-facing) lighting in parking areas and other outdoor areas

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For more information on **Sysco Virginia**, contact Amy Snook at [snook.amy@va.sysco.com](mailto:snook.amy@va.sysco.com) or (540) 432-3419.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core

activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see <http://www.deq.state.va.us/p2/viriniagreen/homepage.html> or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).

